

Chelan County
Quit Line Data Summary
 July 1 - September 30, 2002

	County	State
Number of Calls to Quit Line	N = 34	N = 3,906
Percent of Statewide Calls	1.0%	100.0%
Percent of State Population in County¹	1.1%	100.0%

	County %	State %
Gender	N = 34	N = 3,543
Female	70.6%	61.4%
Male	29.4%	38.6%
Race/Ethnicity	N = 34	N = 2,967
People of Color	5.9%	15.6%
White	94.1%	84.4%
Age	N = 34	N = 3,091
Less than 18 years old	2.9%	2.0%
18 - 24 years old	11.8%	14.9%
25 - 34 years old	17.6%	22.9%
35 - 44 years old	20.6%	25.8%
45 years and older	47.1%	34.3%
Education	N = 33	N = 3,038
Did not graduate high school	27.3%	16.6%
High school graduate	48.5%	31.8%
Some college/vocational school	24.2%	38.6%
College graduate	0.0%	13.0%
Caller Type	N = 32	N = 3,409
General Information	0.0%	13.2%
Health care provider	0.0%	2.9%
Tobacco user	100.0%	83.9%
Payer Type	N = 25	N = 2,235
Insured	44.0%	43.4%
Uninsured	12.0%	23.8%
Medicaid	44.0%	32.7%
Heard About	N = 26	N = 2,881
Past caller	19.2%	17.4%
Employer/worksites	0.0%	0.7%
Health care provider	30.8%	19.6%
Television	23.1%	23.9%
Outdoor advertisement (billboard/bus/wall)	0.0%	7.0%
Targeted mailing	0.0%	0.6%
Great Start	0.0%	0.3%
Radio	0.0%	1.9%
Newspaper/Magazine	0.0%	1.1%
Brochure/Newsletter	0.0%	4.9%
Family or friend	19.2%	18.8%
Health Department	7.7%	3.0%
School	0.0%	0.6%